



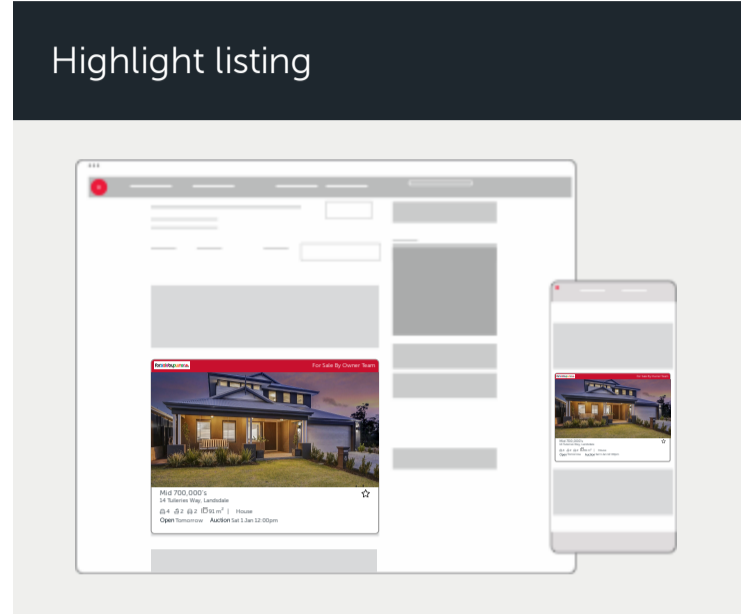
For Sale By Owner Team

For Sale By Owner

# Highlight listing

## Be seen towards the top of the search results

Highlight your property with a larger listing and be seen towards the top of the search results, above all Feature listings.



**forsalebyowner.com.au** For Sale By Owner Team



Mid 700,000's  
14 Tuileries Way, Landsdale

4 2 2 91m<sup>2</sup> | House

Open Tomorrow Auction Sat 1 Jan 12:00pm

☆

Priority in the search results



Listing size



Rotates to the top of the search results

30 days<sup>1</sup>

Image carousel



Property information at the top of the property page for improved search engine results



Auction and inspection times



## How your property benefits from a Highlight listing

Placing your property above all Feature and Standard listings can deliver some impressive results:

3.3x

Number of enquiries compared with a Standard listing.<sup>2</sup>

2.0x

Number of views compared with a Standard listing.<sup>2</sup>

1.7x

Number of times seen in the search results compared with a Standard listing.<sup>2</sup>

1. Highlight listings in Buy rotate above all other Highlight properties every 30 days  
2. REA internal data (1 December 2018 - 31 March 2019)